



PAUL FARMER . . . Home Decorating Expert
JOHN HOGAN . . . Knows the Ins and Outs

Linoleum Store Owners Welcome Questions on Home Decorating

Paul and John—Shades, Linoleum and Paint Stores with headquarters at 703 West Anaheim, Wilmington, announced this week the Grand Opening of a new store to serve the greater Torrance area.

The new store is located at 1311 Post avenue, one door east of Roths Market.

"We wish to extend an invitation to our many friends to visit our new store and to avail themselves of our interior decorating service including free estimates for walls, windows, and floors," the owners said.

PARTNERS

The new business is owned by Paul Farmer, who has been at the Wilmington address for the past 15 years, and John F. Hogan, who served as manager of the paint and wallpaper department of the Wilmington store.

Tele-fun

by Warren Goodrich



"Now, I can always remember my boy friend's full number!" . . . An easier way to have the number you want at your finger-tips is to keep an up-to-date personal number list. . . Pacific Telephone.

Farmer has been connected with the linoleum, paint and decorating field for the past decade and a half. Hogan, who lives at 1841 Juniper avenue with his wife and three-year old daughter, Katherine, likewise has been in the associated fields for the past 15 years. He served for a number of years as a representative for several paint manufacturers in the east. He was also manager of the whole sale paint division of Crown Carpet and Linoleum Company in San Diego.

He is a qualified interior decorator of many years experience in the wallpaper, paint, and drapery business. His services are available without charge to anyone planning to build or decorate their home.

PLANTING METHOD

Raisin vineyards are planted east to west, so sunshine reaches the grapes all day.

Columbia Steel Appoints New Asst. Engineer

Appointment of Worrell F. Pruden as assistant chief engineer of Columbia Steel Company, subsidiary of United States Steel Corporation, was announced today by Paul F. Kohlhaas, vice-president of engineering, effective October 1.

Pruden comes to Columbia Steel from Consolidated Western Steel Corporation, a sister subsidiary, at Los Angeles, where he was chief engineer. He is a native of Maryland and received his degree in engineering at the California Institute of Technology.

Following graduation, Pruden was a surveyor in 1933 for the Los Angeles Flood Control District. In 1934 he joined Consolidated Steel Corporation, a predecessor of Consolidated Western Steel Corporation, as a structural designer and was appointed chief estimator in 1939. When Consolidated opened its shipyard at Orange, Texas, during World War II, Pruden was assigned to that operation as manager of purchases. In 1943 he returned to the Maywood offices of Consolidated as assistant manager and subsequently as manager of the Naval Ordnance Division. In 1945 he was appointed chief engineer for the company.

TOURIST STATE

It is estimated that one-third of Florida's income is derived directly or indirectly from tourist trade.



DR. RALPH W. McNEIL . . . Starts New Practice



SKYSCRAPER . . . Rising like a pylon is the huge tower at left marking the flag bedecked new front of the recently revamped A & P market on El Prado. Money saving bargains will continue to be offered during the week in observance of the store's semi-annual lifting.

Local Doctors Open Own Medical Offices

Dr. Rodney A. Stetson and Dr. Ralph W. McNeil, both formerly associated with the Medical Center of Torrance, announced the opening this week of a set of temporary offices at 1525 Craven avenue for a general and industrial practice pending the completion of new offices at 2406 Torrance boulevard. Dr. Stetson, who lives at 24726 Wullock drive in Pacific Hills, came to Torrance two and a half years ago from Makersfield, where he was a resident physician at the Kern County Hospital. He also maintained a general practice office in Bakersfield.

U. S. he was appointed the health officer of Seoul, now under siege by U. S. troops.

SERVED IN EUROPE
 Dr. McNeil, lives at 2423 Cabrillo avenue, served in France.



OPENS MEDICAL OFFICES

Germany, and Czechoslovakia while attached to the 161st Armored Division, the 956th Field Artillery, and the 94th Infantry Division.

Dr. Stetson is a graduate of U.S.C. School of Medicine. He interned at the St. Mary's Hospital in San Francisco. He also attended St. Mary's College in Moraga. Dr. and Mrs. Clair Stetson have three children, Michael, 6; Patricia, 4; and Barbara, 10 months, with another due in March.

INTERNEED AT GENERAL
 Before his army service Dr. McNeil attended the University of Southern California, doing his internship at the Los Angeles County General Hospital. A native of Salt Lake City he moved to Whittier while attending medical school.

Dr. and Mrs. Betty McNeil have two children, Diana, 6; Steven, 3; and another due in November.

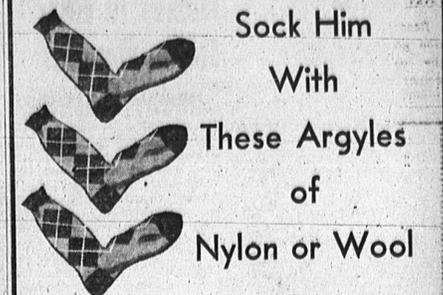
Dr. Stetson is secretary of the Torrance Memorial Hospital Staff, a member of the Catholic Physicians Guild, a member of the L. A. County Medical Association, and a member of the American Academy of General Practice.

WORLD POSTAL GROUP

One of the earliest international organizations was the Universal Postal Union of 1874. Member nations agreed on uniform handling of mail, parcel post and money orders.

THICKLY POPULATED
 Haiti, with 3,000,000 people, is said to be the most densely populated independent nation in the world.

TERMS ARRANGED TO SUIT YOU
 On Many 50's - 49's - 48's 40's, etc.
Les Bacon
 Studebaker
 1200 Pacific Coast Hwy.
 Hermosa Beach
 FR. 4-8991 Open Evenings



There's special gift value in the one YOU make for HIM! Make them of Bernats or Bear Brand Yarns for better wear. You'll find an unlimited range of color and patterns here.

TINY TYKE SHOP
 YARN DEPARTMENT
 1333 El Prado -- Torrance
 KATHRYN L. and JAMES SQUIRE

GOODS INSULATED
 Refrigerator cars are often used in winter to transport commodities that might be damaged by freezing.

Star Suggest, It's Easy
SNAP UP
this bargain
Now with only
\$1.00
Down on Star's Lay Away Plan
BEAT HIGHER PRICES ON THIS



BIG FULL SIZE ROCKER

For Dad's and Mother's leisure hours at home . . . reading, resting or television . . . they will thank you for many years to come for this big, big man rocker.

Feature Priced for This Week Only!

Your Choice From . . . **\$39⁹⁵**

There Are No Lower Prices Than at Star's!

We Carry Our Own Contracts
STAR FURNITURE COMPANY
 Sartori and Post Ave. -- Torrance 625

Paul & John Proudly Announce the Grand OPENING of their New Torrance Store Today!

WALL PAPER
25% Discount on Room Lots
 GUARANTEED CUSTOM INSTALLATION OF LINOLEUM - ASPHALT TILE - FORMICA - TILE BOARD

WINDOW SHADES
 Made to order—any width or length—WHY pay for more cloth than you need. Measuring and installation FREE—Save money by using your own rollers.

VENETIAN BLINDS
 Your Authorized Dealer for GOLD SEAL VENETIAN BLINDS with Flexalum Slats and Plastic Tape
FREE ESTIMATES ANYWHERE ANYTIME

Now a new and complete service is available to all Torrance area home owners and painters!

Whatever you need for modernizing and re-decorating your home, you will find it here at right prices!

NOW NO MORE EXPENSIVE MIXING OF PAINT REQUIRED TO GET THE COLOR YOU DESIRE
PAINT WITH TREASURE TONES
 250 Beautiful Pre-Harmonized Colors to Choose From

PAUL & JOHN
 EXCLUSIVE WHOLESALE AND RETAIL TREASURE TONE DISTRIBUTORS for WILMINGTON and TORRANCE
CONGOWALL — 10c sq. ft.
 Available wall covering in a wide selection of tile and marbled patterns, wonderful for Kitchen and Bathroom Walls.

PAUL & JOHN PAINT STORE
 1311 POST AVENUE Phone Torrance 3096 **TORRANCE**
 Wilmington Store — 703 W. ANAHEIM — Terminal 4-1176